



Manager Tools M Conference Datasheet

Who: MT managers and executives who want to learn from and network with other MT executives. Those who are working towards the next stage in their career and are seeking executive development. Folks who want to help both their careers and organizations progress.

Why: Executive development is more nuanced than manager development. As an executive, your focus turns outward, towards the marketplace, competition, customers, the economy, geopolitics, the environment, society. Now you're the brain, and you power the company for the future. Executives don't get trained the way managers do. They get coached, mentored.

Benefits: You'll learn how executives think and what they do to be more effective in their thought-leader roles.

Cost: \$3000 for attending two days includes all meals as well as a dinner and networking event for all attendees and speakers. In person attendees will also be provided video of the event afterward.

\$1500 for video of the event which will be provided 10-14 days after the event.

Wednesday October 27th

- 7:30 Breakfast and Sign In
- 9:00 Welcome
- 9:30 Dan McGuire: The Executive's Focus
- 10:30 Break
- 10:40 Rhonda Hoerle: Lessons from a Skyscraper
- 11:40 Break
- 11:50 Dan West: Anatomy of a Turnaround
- 12:50 Lunch
- 2:00 Yanek Korff: Cybersecurity for Leaders
- 3:00 Break
- 3:15 Maggie Tucker: Embracing the Suck
- 4:15 Break
- 4:30 Hugh Halpern: Executive Guide, DC Politics
- 6:00 Cocktail Hour
- 6:45 Dinner and Discussion

Thursday October 28th

- 7:30 Breakfast and Sign In
- 8:55 Welcome Back
- 9:00 Eldon Schaffer: Leader Self-Development
- 10:00 Break
- 10:15 Rodney Woods: Anticipatory Leader
- 11:15 Break
- 11:30 Matt Bintliff: Sooner and Smaller
- 12:30 Lunch
- 1:30 Matt Beckwith: Customer Experience
- 2:30 Break
- 2:45 Open Forum
- 4:00 Close/End

"I've grown more in the last year using Manager Tools than I could have hoped, and it's improved my life personally as well as professionally. My team and I continue to see measurable improvements and results are everything when it can mean someone's life. The Manager Tools guidance is different from other resources because it builds a bridge between theory and action, we can all cross the very next day. Manager Tools provides a service I cannot repay, though I'll continually try by sharing this knowledge and in better supporting my team and Customers. Thank you to the whole Manager Tools team for making us all more effective professionals." – John Wasong